
ASHWOOD

12 SOUTH



ASHWOOD

12 SOUTH

THE GATEWAY TO 12 SOUTH

**DELIVERING IN
Q4 2024**

ASHWOOD WILL BE THE NEWEST DESIGN-CENTRIC,
MIXED-USE OFFICE AND RETAIL CONCEPT ON
12TH AVENUE SOUTH, NASHVILLE'S PREEMINENT
SHOPPING, DINING AND ENTERTAINMENT CORRIDOR.



PROJECT OVERVIEW



72,000
SF OF OFFICE SPACE



44,500
SF OF RETAIL AND F&B /
RESTAURANT SPACE



+/- 1.92
ACRE SITE



190
PARKING SPACES



2.5/1,000
SF OFFICE PARKING RATIO





STRATEGIC LOCATION

8

MINUTE DRIVE
TO DOWNTOWN

4

MINUTE DRIVE
TO I-65

5

MINUTE DRIVE
TO I-440

6

MINUTE DRIVE
TO I-40



VANDERBILT
UNIVERSITY

WEST END

HILLSBORO
VILLAGE

21ST AVE S

MIDTOWN

MUSIC ROW

16TH AVE S

BELMONT
UNIVERSITY

BELMONT BLVD.

12 SOUTH

12TH AVE S

ASHWOOD
12 SOUTH

EDGEHILL

WEDGEWOOD AVE

S. DOUGLAS AVE

8TH AVE S

MELROSE

GERMANTOWN

DOWNTOWN

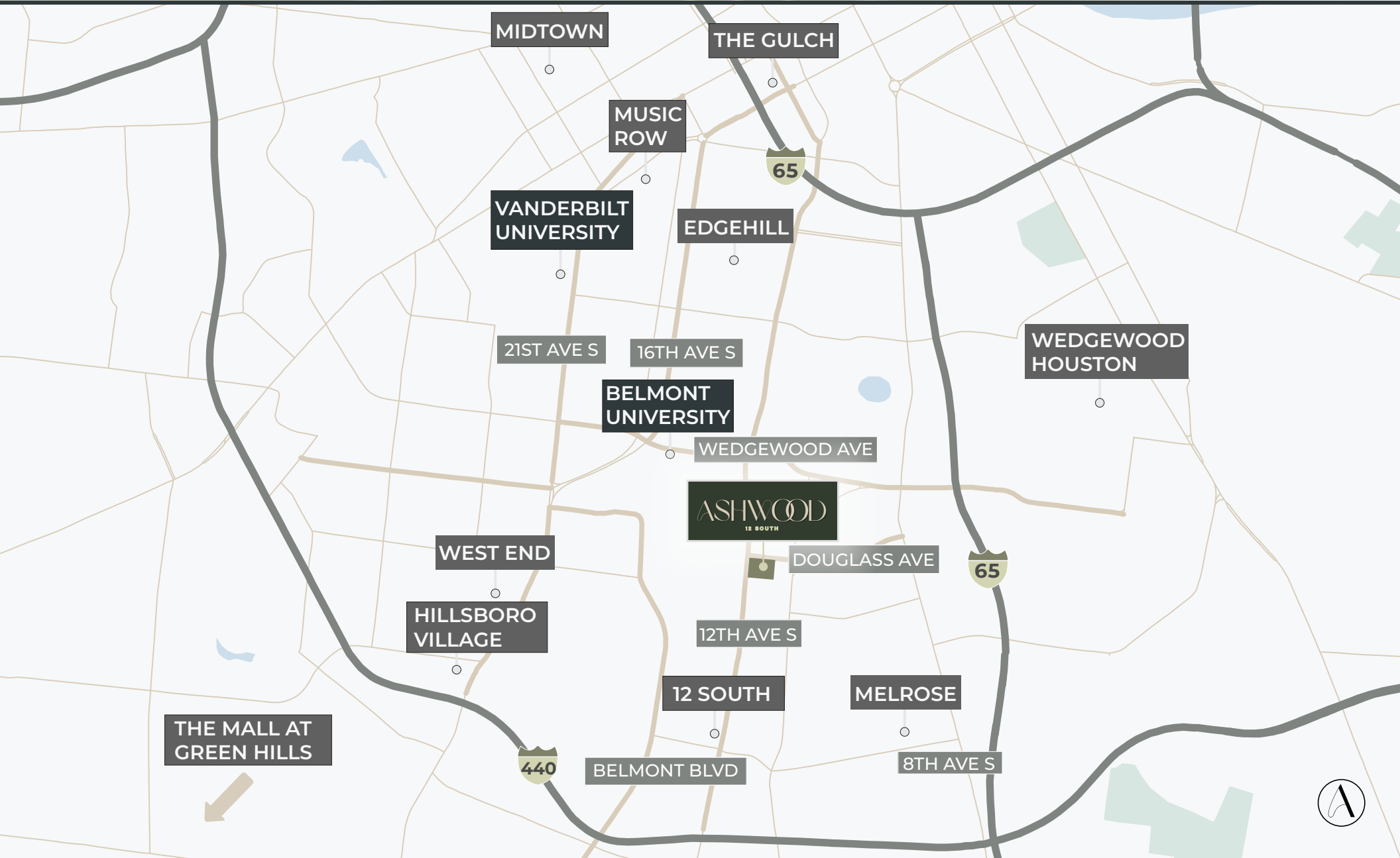
THE GULCH

SOBRO

EAST NASHVILLE

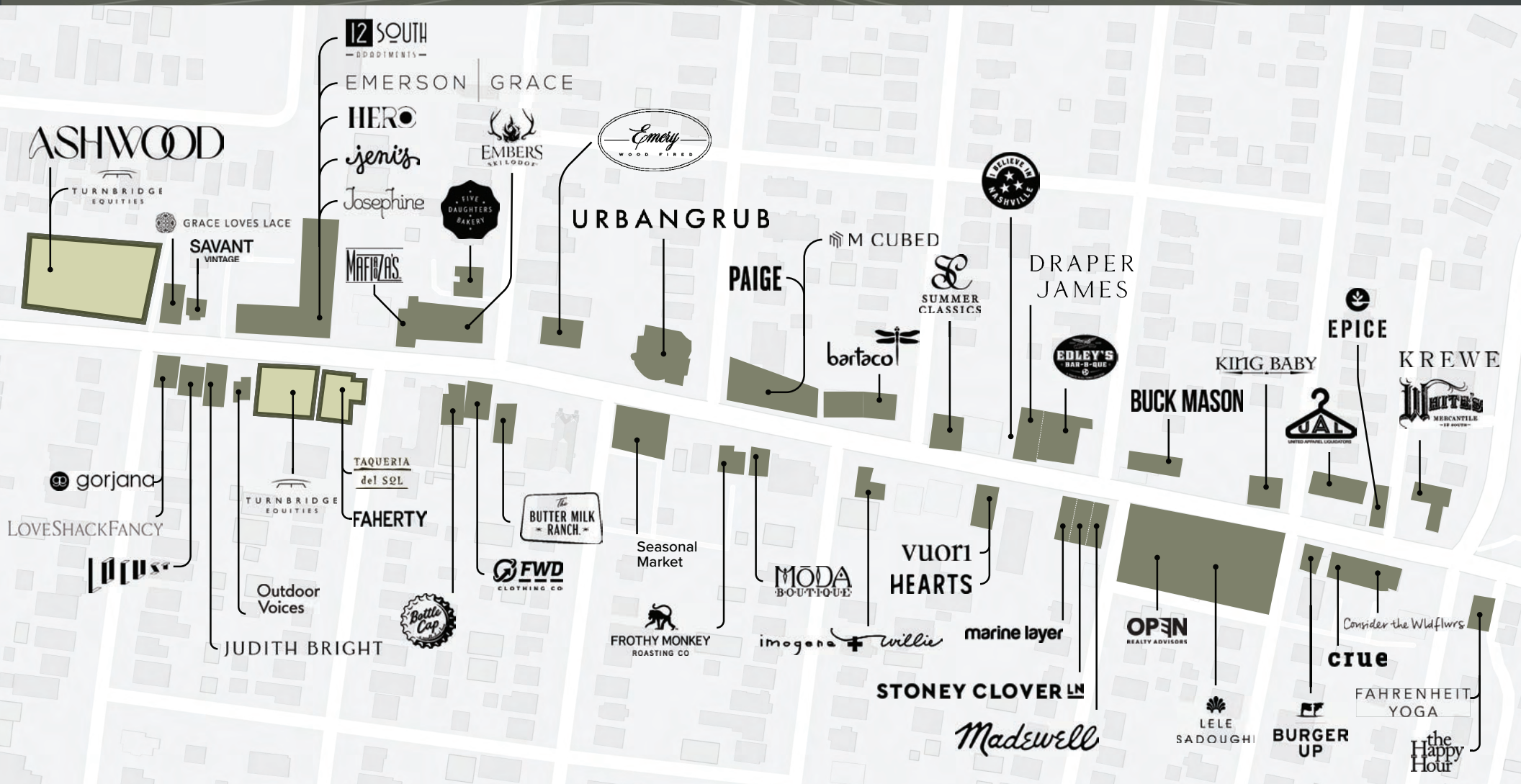
WEDGEWOOD
HOUSTON

EXCEPTIONAL ACCESS



MEET OUR NEIGHBORS

12 SOUTH IS ONE OF THE MOST VISITED NEIGHBORHOODS IN NASHVILLE, FILLED WITH SHOPS, TOURIST ATTRACTIONS, TOP RESTAURANTS AND RETAIL.





RETAIL OVERVIEW

44,500
TOTAL SF



DESIGN ATTRIBUTES

LEED CERTIFIED



27,800

SF OF LUXURY
RETAIL SPACE



16,700

SF OF F&B /
RESTAURANT SPACE



WALKABILITY SCORE

88 WALKING SCORE

63 BIKE SCORE



DEVELOPMENT AMENITIES

ELECTRIC CAR CHARGING STATIONS

PUBLIC PLAZA

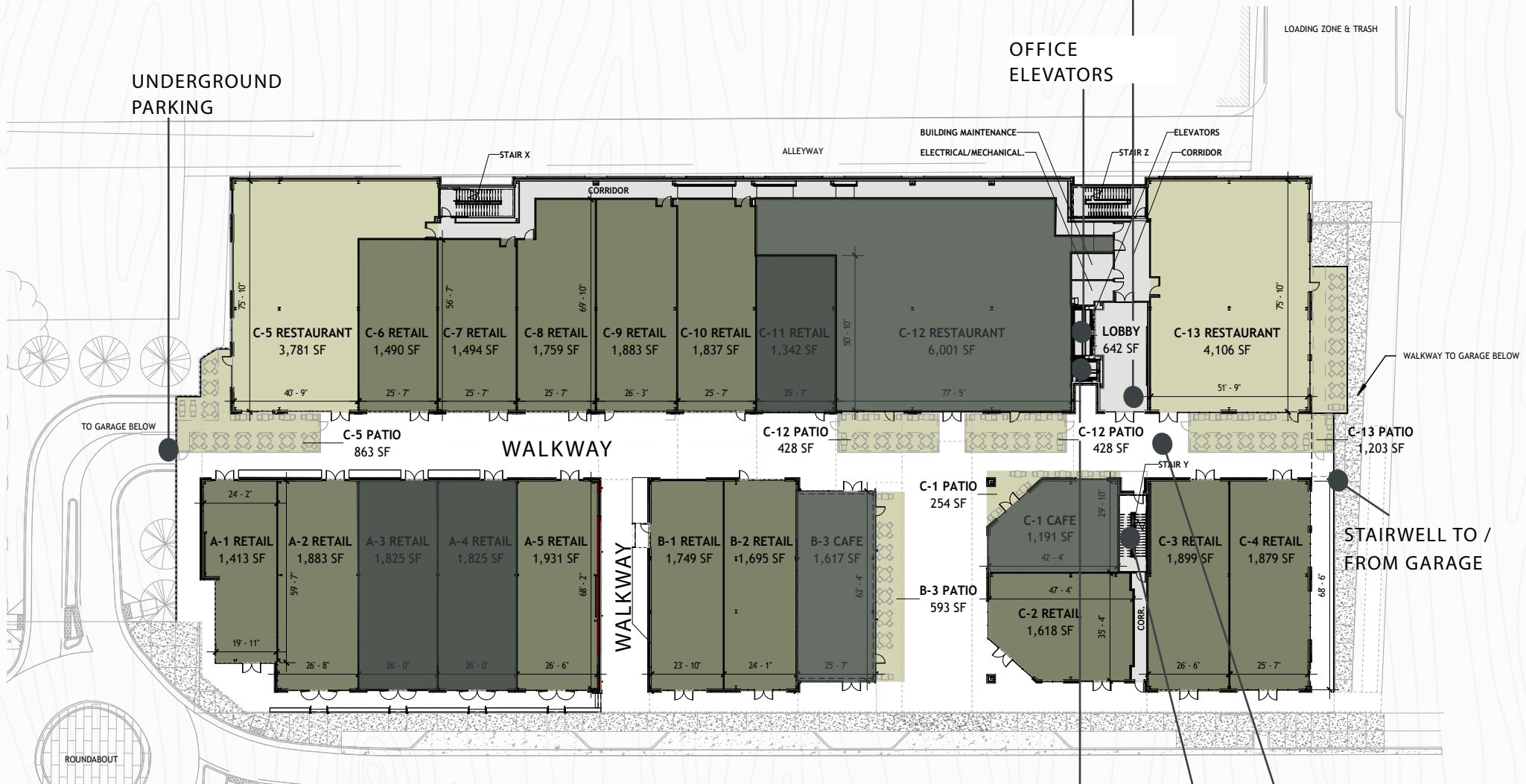
PRIVATE COVERED PARKING

DESIGNATED B-CYCLE STATION



GROUND FLOOR | RETAIL

44,500 RSF



- RETAIL SUITES
- F&B / RESTAURANT USES
- COMMITTED

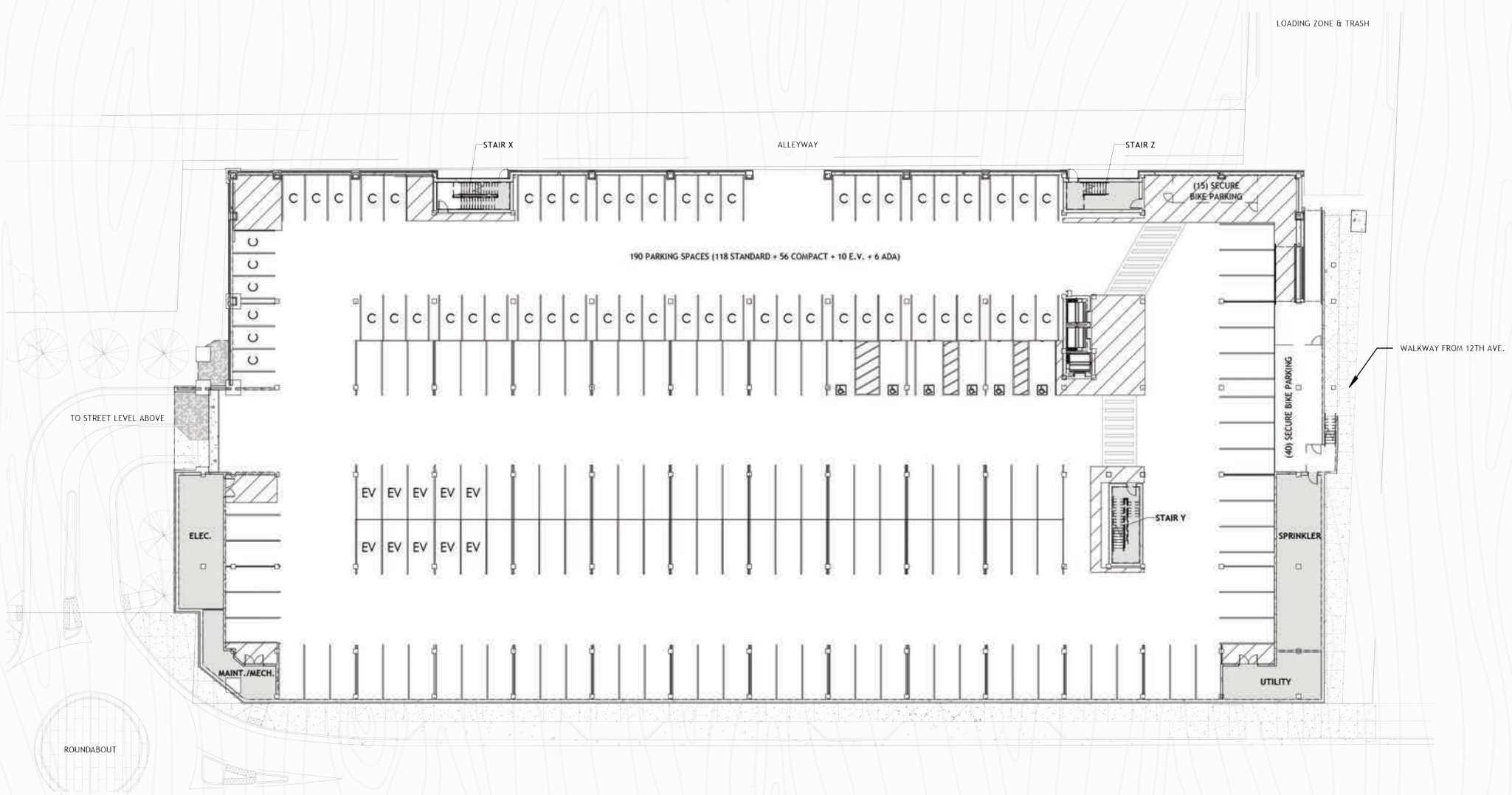
PEDESTRIAN ELEVATOR /
ACCESS TO GARAGE

STAIRWELL FROM GARAGE /
EGRESS TO PROJECT

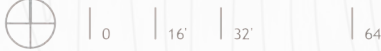
COVERED
BREEZEWAY



GARAGE LEVEL



12TH AVENUE SOUTH ABOVE





POTENTIAL OFFICE DESIGN

OFFICE OVERVIEW

72,000

SF OF LUXURY OFFICE
SPACE FOR LEASE



DESIGN ATTRIBUTES

LEED CERTIFIED



WALKABILITY SCORE

88 WALKING SCORE

63 BIKE SCORE



OFFICE AMENITIES

PRIVATE OUTDOOR SPACE
ON EVERY FLOOR

SHOWERS

BIKE STORAGE

OUTDOOR TENANT SPACES



DEVELOPMENT AMENITIES

ELECTRIC CAR CHARGING STATIONS

PUBLIC PLAZA

PRIVATE COVERED PARKING

DESIGNATED B-CYCLE STATION

27,800 SF OF RETAIL

16,700 SF OF F&B / RESTAURANT



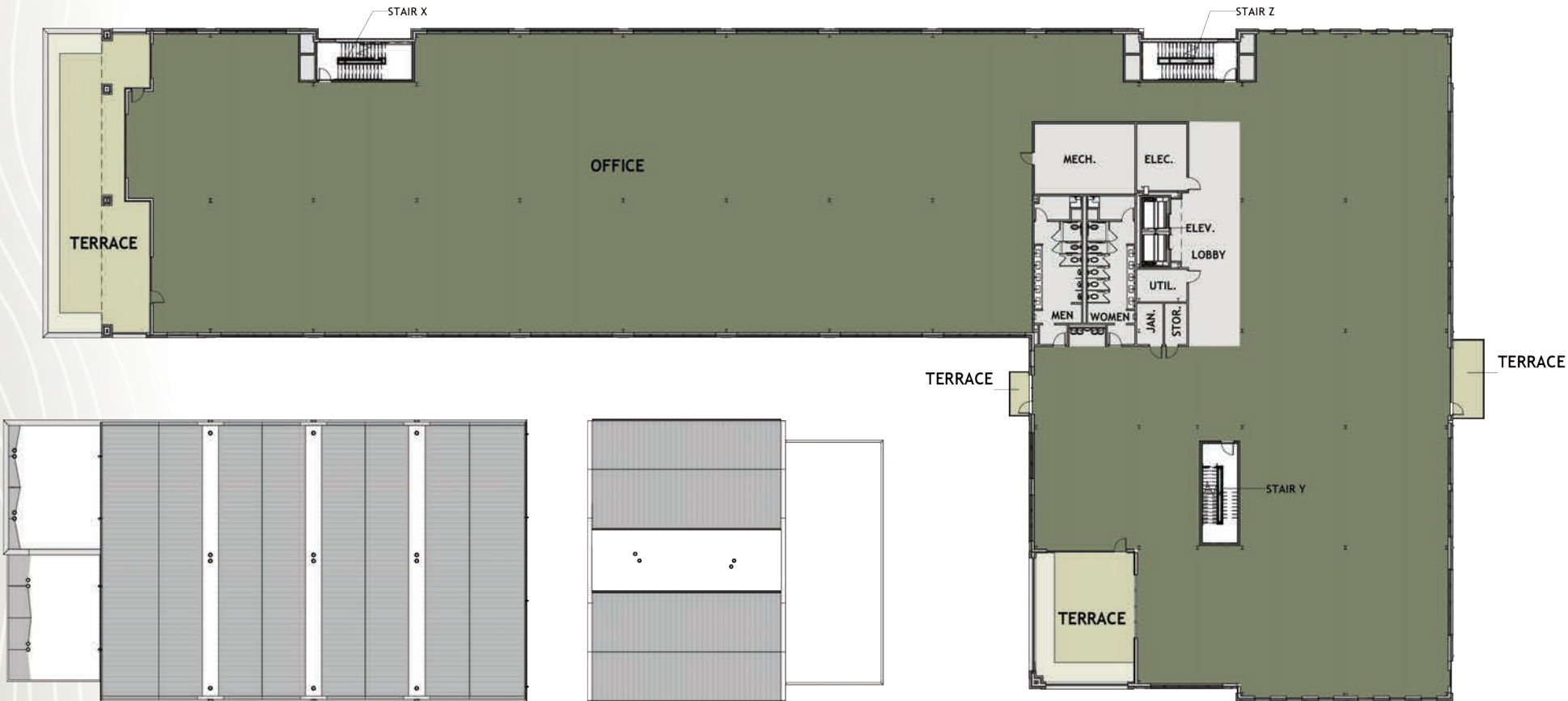


POTENTIAL OFFICE DESIGN



SECOND FLOOR | OFFICE

37,000 RSF



2
ELEVATORS

26'
COLUMN SPACING

4
TERRACES
1,750 SF
840 SF
150 SF
50 SF

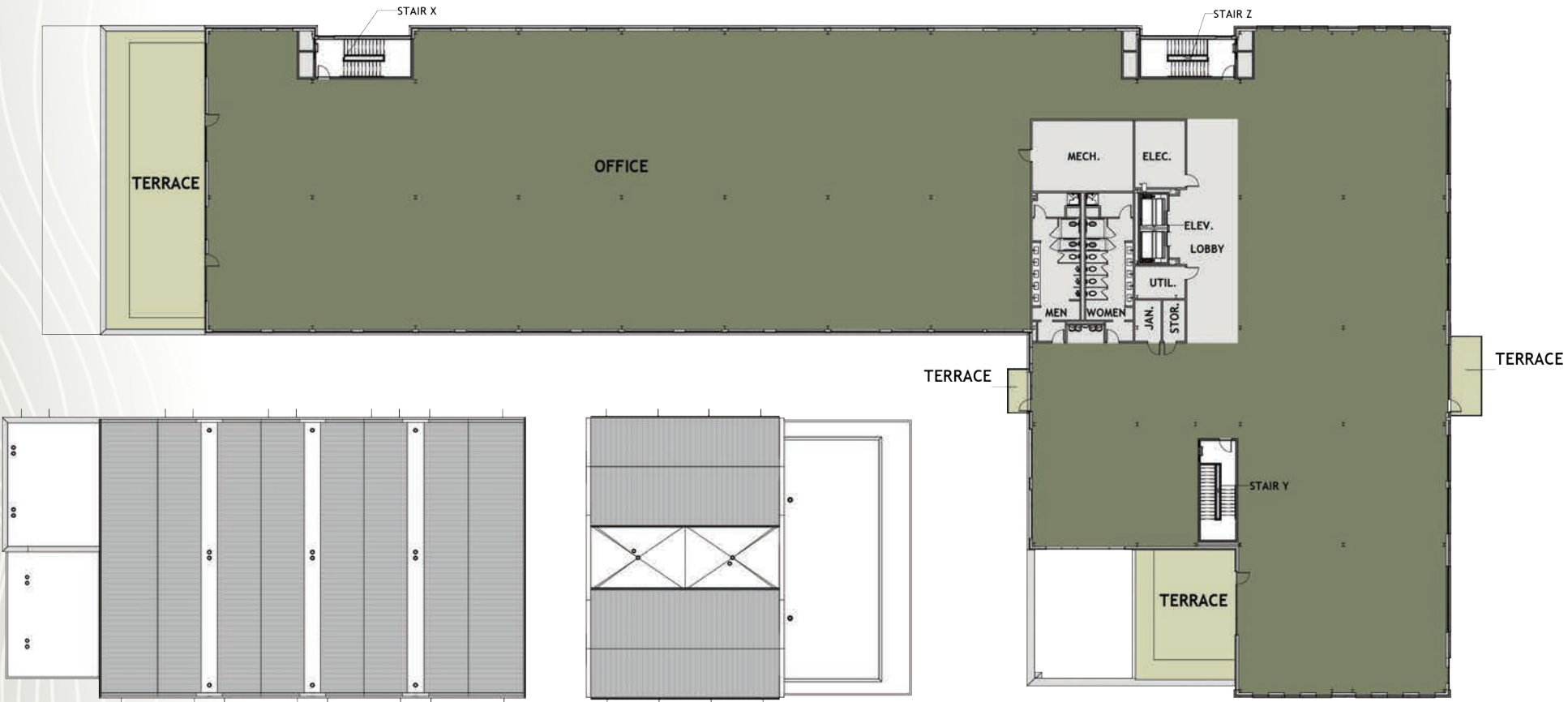
CEILING HEIGHTS
Level 2: 12' - 6"

BAY DEPTHS
53' to 70'



THIRD FLOOR | OFFICE

35,000 RSF



2
ELEVATORS

26'
COLUMN SPACING

4
TERRACES
1,880 SF
860 SF
150 SF
50 SF

CEILING HEIGHTS
Level 3: 14' - 6"
Level 3 to peak of gable: 31'

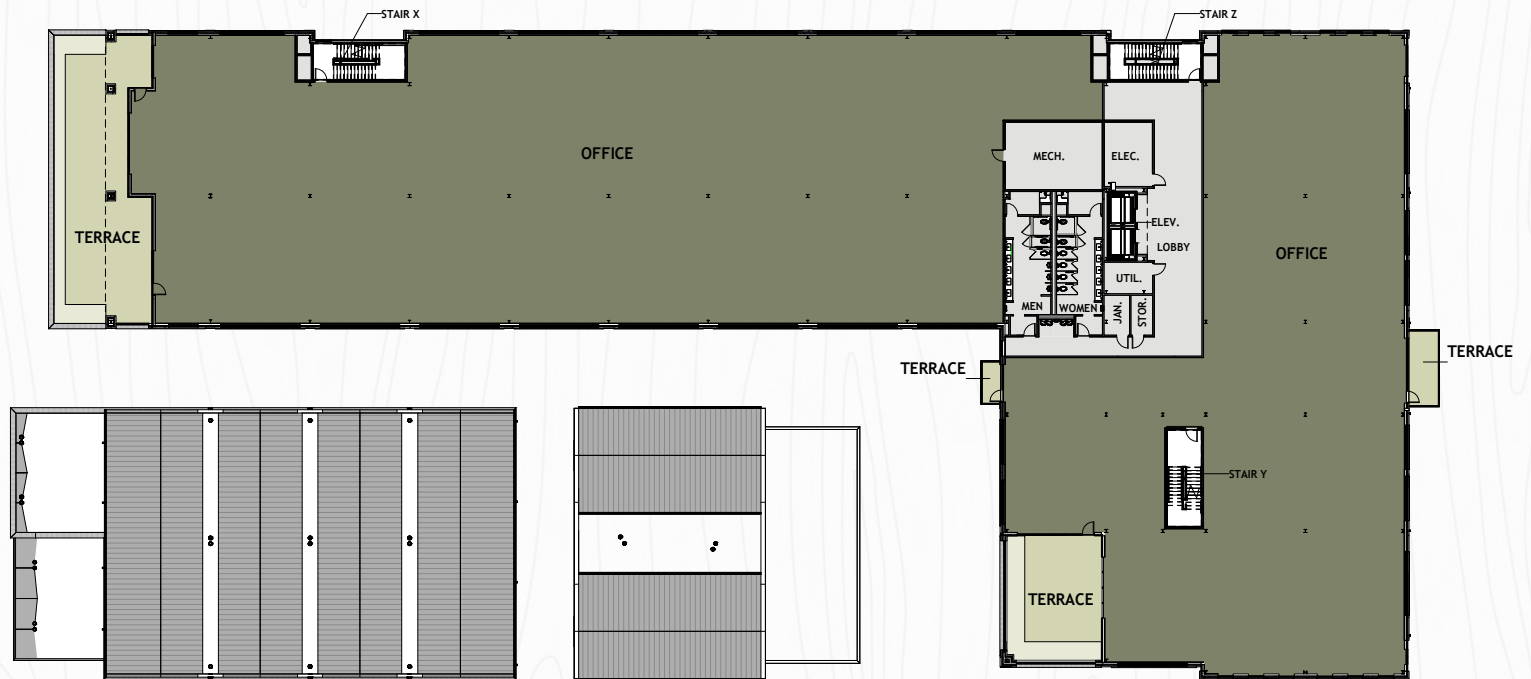
BAY DEPTHS
53' to 70'





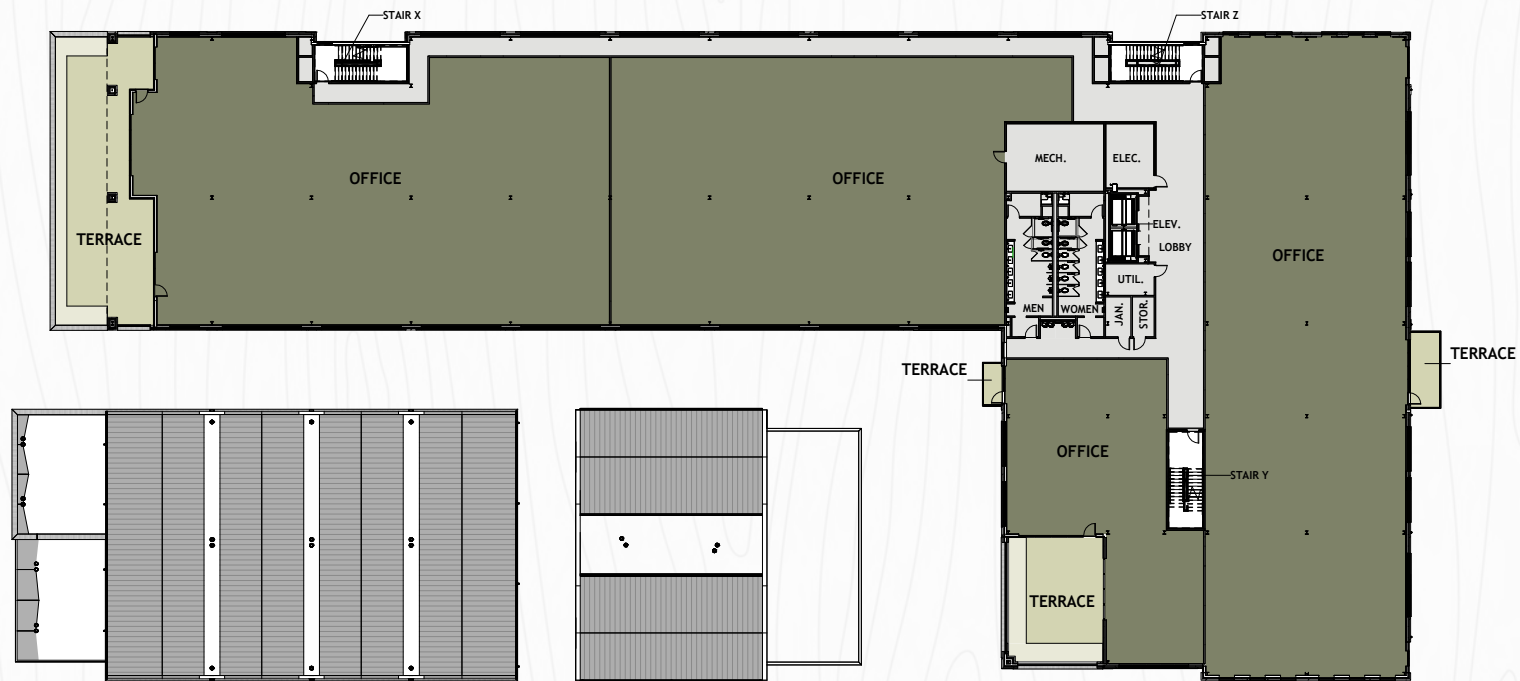
DEMISING OPPORTUNITIES

TWO TENANT CONCEPT



DEMISING OPPORTUNITIES

FOUR TENANT CONCEPT





**FIRST CLASS
AMENITIES**

**LOCAL
NEIGHBORHOOD
FEEL**

**A WORK,
PLAY, DINE
DESTINATION**





A DESTINATION
ON 12 SOUTH

EVERYTHING
YOU NEED IN
ONE PLACE

BUSTLING MIX
OF **FIRST**
TO-MARKET
OFFERINGS





Nashville

WHY NASHVILLE?

THERE'S NO BETTER PLACE TO EXPERIENCE MUSIC THAN NASHVILLE – A CITY OF STORYTELLERS, DREAMERS AND CREATIVES.

A PLACE THAT IS FRIENDLY, AUTHENTIC, CREATIVE AND FILLED WITH SPIRIT.



#1 BEST PLACE FOR REAL ESTATE INVESTMENT & DEVELOPMENT
ULI & PWC 2023 EMERGING TRENDS IN REAL ESTATE



#3 BEST CITY FOR YOUNG PROFESSIONALS
BIZJOURNALS.COM, 2019



21.6% POPULATION GROWTH SINCE 2010



#1 BEST CITY FOR FIRST-TIME HOMEBUYERS
BIZJOURNALS.COM, 2022



#4 IN METROPOLITAN ECONOMIC STRENGTH
POLICOM, 2022



75% OF THE U.S. MARKET LOCATED WITHIN A 2-HOUR FLIGHT



#3 HOTTEST JOB MARKET IN THE NATION
NASHVILLE BUSINESS JOURNAL, 2022



21 ACCREDITED FOUR-YEAR AND POST-GRADUATE INSTITUTIONS



91+ NEW RESIDENTS MOVE TO NASHVILLE EVERY DAY





TOURISTS AND LOCALS ALIKE
FREQUENT THE NEIGHBORHOOD,
TO SHOP THE MANY UNIQUE
BOUTIQUES, SNAPPING SELFIES BY
THE MANY VIBRANT MURALS.



26
RESTAURANTS



36
NATIONAL RETAILERS



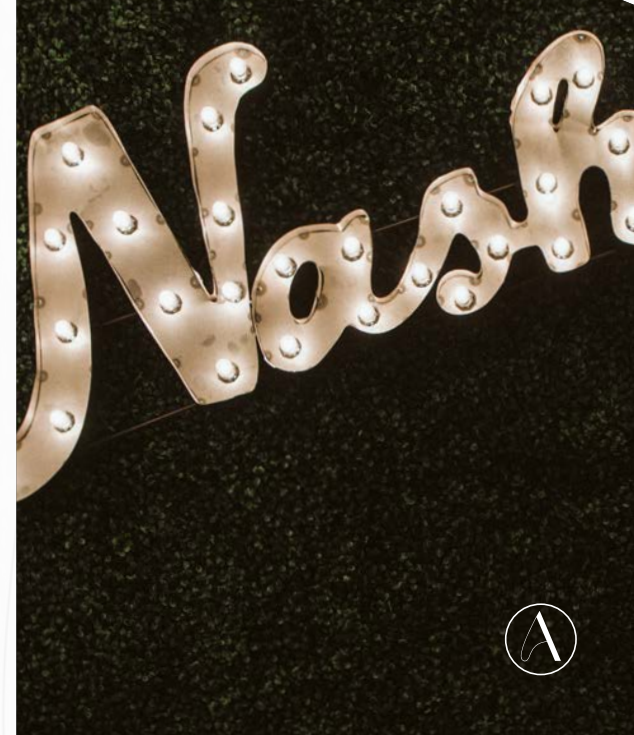
1+
MILES OF WALKABLE SHOPPING,
RESTAURANTS, AND CAFES



12
ORIGINAL
NASHVILLE BRANDS



22
MURALS AND
SIGNATURE PIECES





WHY 12 SOUTH?

OVER THE PAST DECADE, 12 SOUTH HAS EMERGED AS NASHVILLE'S GO-TO TRENDY NEIGHBORHOOD FOR DINING, SHOPPING AND ENTERTAINMENT. 12TH AVENUE SOUTH IS LINED BY NATIONAL AND BOUTIQUE RETAILERS; VIBRANT RESTAURANTS, BARS, AND LIVE MUSIC VENUES; AND ART GALLERIES AND RECORDING STUDIOS; ALL OCCUPYING A MIX OF ECCENTRIC SINGLE-STORY BUNGALOWS, ADAPTIVE REUSE BUILDINGS, AND AESTHETIC NEW DEVELOPMENTS. 12 SOUTH HAS EVOLVED TO REPRESENT THE CULTURE AND CHARACTER THAT DEFINE NASHVILLE.

TOURISTS AND LOCALS ALIKE FREQUENT THE NEIGHBORHOOD, TO SHOP THE MANY UNIQUE BOUTIQUES, SNAPPING SELFIES BY THE "I BELIEVE IN NASHVILLE" MURAL, WHILE ADORING REESE WITHERSPOON'S STYLISH FAMOUS DRAPER JAMES HEADQUARTERS AND DINING ALONG THE AVENUE'S HOTSPOTS.



ABOUT THE DEVELOPER



TURNBRIDGE
EQUITIES

ASHWOOD WAS INSPIRED BY AND BEARS MANY SIMILARITIES TO TURNBRIDGE'S MUSIC LANE DEVELOPMENT IN AUSTIN, TX.

DESIGNED BY LOCAL, NATIONALLY RENOWNED ARCHITECTURE FIRM LAKE|FLATO, MUSIC LANE ACCENTUATES THE ESTABLISHED CULTURE OF THE SOUTH CONGRESS RETAIL CORRIDOR, HOSTING A PEDESTRIAN-FOCUSED URBAN PLACE IN A DYNAMIC MIXED-USE ENVIRONMENT.

THE PROJECT IS COMPRISED OF 140,000 SF CREATIVE OFFICE, 75,000 SF HIGH-STREET RETAIL AND RESTAURANTS, 434 MULTIFAMILY UNITS, AND 95,000 SF OF WELLNESS AND HOSPITALITY SPACE.

TURNBRIDGE'S LEASING SUCCESS AT MUSIC LANE PROVED THAT PROJECTS WITH IMMEDIATE ACCESSIBILITY AND INTERCONNECTEDNESS TO A MULTITUDE OF RETAIL SHOPS, CAFES, RESTAURANTS, AND ENTERTAINMENT AMENITIES, AS WELL AS PROXIMITY TO DENSE RESIDENTIAL NEIGHBORHOODS, ARE PROVEN TO ATTRACT MANY OF THE NATION'S TOP EMPLOYERS.



TURNBRIDGE'S PLACEMAKING EXPERTISE AND EXECUTION HELPED ATTRACT A VARIETY OF BEST-IN-CLASS OFFICE, RETAIL AND HOSPITALITY TENANTS INCLUDING SOHO HOUSE, EQUINOX, GENSLER, DELOITTE, MCKINSEY, BREVAN HOWARD, OJO LABS, HERMES, NIKE, ALO YOGA, LULULEMON, ABA (LETTUCE ENTERTAIN YOU), REFORMATION, EVERLANE, SWEETGREEN, TWO HANDS, LE LABO, PARACHUTE, LOVESHACKFANCY AND OTHER EXCITING FIRST-TO-MARKET TENANTS TO MUSIC LANE.

EQUINOX



SOHO HOUSE

Gensler

Deloitte.

McKinsey & Company

BREVAN HOWARD

ojo

HERMÈS
PARIS



alo



aba

REFORMATION

EVERLANE

sweetgreen

TWO
HANDS

LE LABO

PARACHUTE

LOVESHACKFANCY



ASHWOOD

12 SOUTH



OFFICE LEASING

FRANK THOMASSON
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BYRAN FORT
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RUE **OJAS** **CBRE**

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